

# Daniel Sklar

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## PROFESSIONAL EXPERIENCE

### **USA Network, NBC UNIVERSAL (New York, NY)**

March 2022- Present

#### *Writer, Producer, Editor*

- Creative Producer on the NBC WWE Superteam creating all on-air and social WWE promotional content across the entirety of Peacock, USA, and NBC
- Wrote, produced, and edited the launch spots for multiple NASCAR programs and WWE SmackDown
- Work closely with VPs and Creative directors to ideate and execute promotional content
- Direct and produce both scripted and field shoots, including multiple shoots at NASCAR and WWE events
- Lead and work as a liaison with post houses to create high quality and high volume promotional content
- Independently write, produce, and edit on-air promos for SYFY MOVIES and WWE

### **Nickelodeon, PARAMOUNT (New York, NY)**

September 2018- February 2022

#### *Associate Producer*

- Lead creative producer on Nickelodeon's first NFL simulcast, creating all on-air and social content promoting the show. Ideated graphics and concepts that were used in the broadcast
- Wrote and produced all on-air and social content for the launch of NFL Slimetime
- Directed, wrote, and produced on-air and social pieces featuring Nickelodeon talent
- Worked with creative directors, production managers, and project managers to develop on-air and social media promotional campaigns for Nickelodeon series, events and launches
- Created original video social content for numerous shows and the network's official YouTube, Instagram, Facebook, and TikTok accounts which accumulated over 200 million views

#### *Production Assistant*

March 2017- September 2018

- Assisted in writing, filming, and producing on-air and digital promotions for all of Nickelodeon's live-action shows
- Uploaded and quality checked television spots and specials for air
- Directed actors during voice over sessions

#### *Department Assistant*

January 2016- March 2017

- Acted as coordinator to Nickelodeon's promotional departments which included over 100 employees
- Organized and scheduled meetings, travel, and expenses for SVPs and VPs
- Created Gif keyboards for Nickelodeon's most popular programs including SpongeBob SquarePants

### **Billy on the Street, Funny or Die (New York, NY)**

April 2015- October 2015

#### *Set Production Assistant*

- Partnered with the writing team to develop impromptu lines during shoots
- Acted as a liaison to celebrity talent and made sure their requests were met
- Organized all equipment and worked with the camera department on their tech needs and acted as an assistant camera man as needed
- Organized and oversaw the security team and staff drivers to ensure a safe and efficient set

### **Various (New York, NY)**

#### *Page*

March 2014- March 2015

- Late Show with David Letterman

#### *Production Assistant*

- Mi America (Film), Great Christmas Light Fight (TV), Here After (Play), Broke Ass Game Show (TV), Lady Like (TV)

## AWARDS/SKILLS

- Emmy Nominee- 2021 Outstanding Daytime Promotional Announcement-The Astronauts
- 10-time GEMA (Previously PROMAX) Award Winner
- Synopsis Imagination Award Winner 2018; Digital Marketing Campaign, Henry Danger Go Noodle
- Proficient in Adobe Premiere, Photoshop, AVID, ProTools Dragon Frame, Final Cut Pro X, Word, Excel, and many others

## EDUCATION

### **SUNY New Paltz**

May 2013

- Bachelor of Science (BS) in Digital Media, Radio & Television Production